

# Why Settle For Vinyl Siding?

## Which Siding Would You Rather Have Protecting Your Home?

James Hardie Siding with ColorPlus Technology	vs	Vinyl Siding
<p>James Hardie siding is non-combustible. Approved for fire-rated construction.</p>	 <p>Flame Resistance</p>	 <p>Vinyl siding will melt or burn when exposed to a significant source of heat or flame.</p>
<p>Factory applied, baked on finish provides up to 30% better fade resistance than competitive products.*</p>	 <p>Fade Resistance</p>	 <p>Color can't be changed and is susceptible to fading. And vinyl siding is difficult to get a perfect match when repairs are necessary.</p>
<p>Resists rotting, warping, cracking, hail, and high winds up to 150 MPH.</p>	 <p>Weather Resistance</p>	 <p>Vinyl can be damaged by hail, limbs, and other flying debris.</p>
<p>James Hardie siding is twice as thick as vinyl, providing more durability and protection for your home</p>	 <p>Thickness</p>	 <p>Even premium vinyl siding is only 5/100" thick.</p>

\*James Hardie accelerated QUV tests results compared to nationally available premium paint in lab environment.

